

SOCIAL IMPACT CHALLENGE

week 4: soccer for development

The global appeal and accessibility of soccer (you only need a ball to play) makes the sport a uniquely powerful tool for development (building healthy people and communities) in the world. Sport has recently been recognized by the United Nations as a valuable investment toward Sustainable Development Goals. Participation in organized sport like soccer can build community, both locally and globally, and educate about larger issues like public health and the environment, all of which we have been doing in these Social Impact Challenges. This week's Social Impact Challenge will ask you to reflect on soccer's impact on your life, design an activity, or think more about how soccer can tackle Sustainable Development Goals.

A



Reflect on how participating in soccer has impacted your life. Write a Haiku poem and/or draw a picture to express what soccer means to you, and share with your team.



B



Design a physical activity that teaches public health best practices. Share the lesson with your coach, and even volunteer to try out this activity with your team!



C



Learn about how the global Sustainable Development Goals, and how soccer could contribute to these goals. Choose a Sustainable Development Goal that you believe soccer is best suited to address, and discuss with your team.

